

From: Rotary's US\$200M Challenge
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END POLIO NOW

A NEWSLETTER OF THE ROTARY FOUNDATION

November 2010

Concert to End Polio tickets going fast



As of 28 October, 211 tickets have been sold for A Concert to End Polio, featuring violin virtuoso Itzhak Perlman and the world-renowned Chicago Symphony Orchestra. The concert will be held at Symphony Center in Chicago on 7 March. All proceeds from the event will benefit Rotary's US\$200 Million Challenge.

Itzhak Perlman

Photo by Akira Kinoshita

Concert tickets cost between \$50 and \$200. Tickets to a post-concert reception with Perlman are \$150. Purchase tickets [online](#) or call 312-294-3000. A block of concert tickets has been reserved for Rotary club members until 30 November; to purchase, order by phone and mention Rotary.

Canadian Rotarian swims to end polio

This Convery helped her Rotary Club of Dundas, Ontario, Canada, raise nearly US\$150,000 for Rotary's US\$200 Million Challenge by attempting to swim across Lake Ontario in August. Though weather conditions forced her to stop halfway across the 32-mile lake, "we definitely made a difference," Convery says. "Ask the children who will be receiving polio vaccine if it was worth it." [Read more.](#)



This Convery promotes her Swim to End Polio during the 2010 RI Convention in Montréal, Québec, Canada.

Pakistan's End Polio effort continues, despite floods



With the help of the family of Rotary, polio immunization is pressing ahead in Pakistan.

Photo courtesy of Aziz Memon

Polio eradication staff and volunteers are continuing to immunize children displaced by the floods in Pakistan. A three-phase plan developed by the country's Ministry of Health began with the 40 worst-affected districts in September and targeted moderately affected districts in October. The effort is helping to assess the disaster's effects on health facilities, establish an early warning system for disease outbreaks, and plan, deliver, and monitor immunization activities in internally displaced persons camps. [Read more.](#)

RISING TO THE CHALLENGE

Rotary's US\$200 Million Challenge totals*

US\$151M

**As of 28 October 2010*

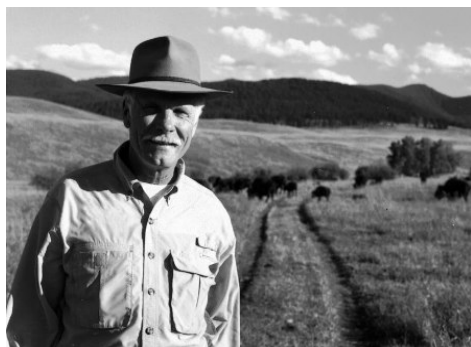
Photo courtesy of Swim to End Polio

Ted Turner matches Montana club's contribution

After media mogul Ted Turner addressed a combined meeting of the Rotary clubs of Bozeman and Bozeman Sunrise, Montana, USA, in July, Bozeman Sunrise club president Ted Campbell said a donation would be made to PolioPlus in Turner's name as an expression of thanks.

"Whatever you donate in my name for polio, I'll match it," responded the philanthropist and founder of CNN, who owns a ranch and restaurant in the area.

Inspired by Turner's offer, Bozeman Rotarians raised \$10,435 over a four-week period for a total of \$20,850.



Ted Turner

Photo courtesy Rotary Club of Bozeman Sunrise

Polio survivor hailed as local hero

Hal Wochholz knows what it's like to battle polio. Paralyzed by the disease at age 24, he could only move his hands at first. Now a retired engineer, and mobile in a wheelchair, he speaks to schoolchildren in Phoenix, Arizona, USA, about the disease and what they can do to help eradicate it.

Wochholz, a member of the Rotary Club of Sun Lakes and chair of District 5510's PolioPlus Subcommittee, tells students that even though children in the United States are routinely immunized against polio, that's not the case in every country. "Polio will keep spreading unless we can get those drops in every child's mouth in the entire world," he says.

Recently, NBC TV 12 News in Phoenix recognized Wochholz as a Local Hero for his passionate pursuit of a polio-free world. See the [video](#).

Polio Facts & Figures

Polio Facts & Figures

Area	Number of cases in 2010
Afghanistan	19
India	39
Nigeria	8
Pakistan	97
Nonendemic countries	584
Total worldwide	747

(Data as of 26 October/World Health Organization)

For the latest on the number of polio cases, progress reports on polio-endemic countries, and other information, go to www.polioeradication.org.

Tools and Resources

Clubs and districts can order the following tools and resources online at <http://shop.rotary.org> or from Publications Order Services (e-mail: shop.rotary@rotary.org; tel.: 847-866-4600; fax: 847-866-3276); or the international office serving their area.

- [Rotary's US\\$200 Million Challenge DVD](#) (985) provides an overview of Rotary's continuing efforts to eradicate polio and the fundraising initiative to match the Gates Foundation grants. (US\$15)
- [Rotary's US\\$200 Million Challenge brochure](#) (986) describes Rotary's commitment to finish polio and encourages support for the challenge. (Free)
- [Amazing Stories of Polio!](#) (976) is a 16-page illustrated history of the disease and the eradication effort. (\$0.75)
- [PolioPlus Headliner Kit](#) (Web only) contains a sample news feature, a press release, an opinion piece, and a letter to the editor, all easily adaptable in local communities to promote global polio eradication.
- [Rotary's US\\$200 Million Challenge](#)

Fundraising round-up

- More than 1,000 Rotarians and friends of Rotary turned out to support polio eradication at a baseball game between the Los Angeles Angels of Anaheim and the Texas Rangers. Sponsored by districts 5320 and 5260, the 31 July event netted over \$21,000 for Rotary's challenge, featuring a pregame chili cook-off, a raffle for the chance to attend the Angels batting practice, and sale of T-shirts displaying the End Polio Now logo. The Rotary Club of Orange also sponsored 16 kids from the Orangewood Children's Home, an emergency shelter for children at risk, to attend the game, won by the Rangers 2-1.



- Rotarians across North America cycled, swam, and danced to raise funds for Rotary's challenge in July and August. [Read more.](#) Photo courtesy of Len Hainz

- Rotarians and Rotaractors in Switzerland and Liechtenstein garnered more than US\$75,000 for the challenge, through sales of an End Polio Now keychain and key finder.

- Rotarians in District 3131 (India) organized a mountain trek in Manali, Himachal Pradesh, that netted US\$7,000.

What your contribution can do (US\$)

- \$60 — 100 children immunized against polio
- \$100 — 200 posters promoting immunization
- \$250 — 500 aprons to identify health workers, volunteers, and vaccinators
- \$500 — 4,000 finger markers to identify children immunized
- \$1,000 — 700 vaccine carriers

Large clubs pick up the challenge

Nine large Rotary clubs are competing to raise the most in per capita contributions for PolioPlus. The contest resulted from a challenge made by Rotary Foundation Trustee Chair Carl-Wilhelm Stenhammar to all clubs with 200 or more members.

The club that achieves the highest per capita amount will win a trip for four people to attend a National Immunization Day in India. Here is how much each club has raised as of 28 October.

Club	District	Contributions as of 28 Oct	Per Capita
Chattanooga	6780	\$43,700.00	\$126.67

[poster](#) (987) encourages participation in the challenge. Suitable for display at meetings, fundraisers, and other events. (Free, limit two per order)

- [End Polio Now Pins](#) (988) help raise awareness of the eradication effort. (Available in lots of 100 for \$50)

To donate directly to Rotary's challenge, go to www.rotary.org/endpolio.

Donors in the United States, Canada, and Australia can automatically [transfer funds electronically](#) from their checking, savings, or credit card accounts by enrolling in [TRF-DIRECT](#). Once enrolled, donors can contribute to PolioPlus to support Rotary's US\$200 Million Challenge.

Watch polio eradication videos and public service announcements on the [Rotary International YouTube](#) channel and include the link on Rotary club and district Web sites.

Click here to find [fundraising tips and ideas](#).

Join The Rotary Foundation's End Polio Now cause page on [Facebook](#). Make a donation to support polio eradication, invite others to be part of the cause, and keep track of how many people you've recruited.

Text POLIO to contribute US\$5

Rotarians and non-Rotarians in the United States can help support polio eradication by texting POLIO to 90999.

A one-time donation of \$5 will be added to your mobile phone bill or deducted from your prepaid balance. You will also receive up to 1 message per day from The Rotary Foundation Alerts. Msg&Data Rates May Apply. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of The Rotary Foundation by the mGive Foundation and subject to the terms found at www.mGive.com/A. To unsubscribe text STOP to 90999, for help text HELP to 90999. Privacy Policy <http://mgive.com/PrivacyPolicy.aspx>.

Fayetteville	6110	\$19,245.00	\$94.80
Greenville	7750	\$17,400.32	\$55.06
Atlanta	6900	\$25,000.00	\$50.92
Dubuque	5970	\$3,635.00	\$18.83
Lexington	6740	\$2,000.00	\$5.65
Gainesville	6970	\$1,490.00	\$5.34
Springdale	6110	\$1,050.00	\$4.79
Cedar Rapids	5970	\$150.00	\$0.48

Social Networking

Rotarians, Rotaractors, and Interactors are urged to share their fundraising success stories with each other on [Facebook](#), [LinkedIn](#), and [Twitter](#).

Join the official End Polio Now cause page on [Facebook](#). You can make a donation to support polio eradication, invite others to be a part of the cause, and keep track of the number of people you've inspired.

Watch polio eradication videos and public service announcements on [Rotary International YouTube](#) channel. Include the link on your Rotary club or district website.

Newsletter Links

Rotary International

RI News

End Polio Now

We want to hear from you!

If you have a success story, please e-mail us at rotary's200millionchallenge@rotary.org.