

BULLETIN



ROTARY
CLUB OF SAN JOSE

Meeting: January 21, 2009 Number 4731

2008-2009 President, Bert George



Howard Charney **"Cisco Sr. Vice President"**

Howard Charney, Senior Vice President is a member of Cisco's Office of the President and Executive Staff and reports directly to CEO John Chambers. **Charney** contributes to Cisco's strategy and direction, advises customers on implementing critical Internet technologies, and communicates Cisco's vision to key audiences worldwide. **Charney** founded Grand Junction Networks, which invented Fast Ethernet and low-cost switching. Cisco acquired Grand Junction in 1995 and charged **Charney** with growing Cisco's networking business, after which he led its Small/Medium Business division to market leadership in two-tier distribution of network systems.

Prior to Grand Junction, **Charney** was one of the four founders of 3Com Corporation. **Charney** holds mechanical engineering degrees from MIT and an MBA and JD from Santa Clara University, is a licensed patent attorney, and belongs to the State Bar of California and the Federal Bar.

Proposed New Members

The following person has been nominated as a member of the Rotary Club of San Jose:

<u>Name</u>	<u>Classification</u>	<u>Sponsor</u>
Michelle Mann	Information Technology - Community Relations	Rod Diridon, Jr.

Rotary Week

Jan 20	Board of Directors	4:00	Gordon House
Jan 21	Adult Gift of Life Event	7:30	O'Connor Hospital
	Digital Bridges	8:00	Gordon House
	Rotary Meeting	11:30	Summit Center
		12:00	Summit Center
Jan 22	Membership Involvement	7:30	Gordon House
	ELC	9:00	Gordon House
	Rotacare	4:30	1922 The Alameda
	Hospitality	6:00	Gordon House

Rotary Fax Machine Down

The Rotary fax machine was not in service from December 22, 2008 through January 7, 2009. If you faxed something to the Rotary Office during that period, we did not receive it.

We are sorry for the inconvenience this may have caused.



BEST YEAR YET FOR ROSES!

Come to the Gordon House rose garden on Saturday, January 24th and learn everything you need to know about having a great year with your roses. Our Rosarian Rotarian, Joel Deceuster will be on hand from 8:45AM till noon leading Rotary volunteers in the pruning and winterizing of the 120+ rose bushes that surround the Gordon House. This is your opportunity to learn from the expert and apply his secrets for having your best year yet with your own rose garden. Starting at 8:45AM we'll have coffee and Greenlee Bakery's world famous fresh baked cinnamon bread. Enjoy mixing with fellow Rotarians while Joel sharpens and sterilizes your rose clippers. At 9AM Joel will give a pruning demonstration and show us how to tip and spray our roses to protect them from overwintering diseases and insects. He'll also demonstrate how to plant bare root roses with recommendations for those that grow really well in our San Jose climate. Members of the Santa Clara Rose Society will also be on hand to answer questions and give advice as they help us with this pruning marathon. All those who sign up in advance will be directed to online pruning demonstration videos produced by the Friends of the San Jose Rose Garden.



We had a great first year at our Gordon House rose garden but 2009 is bound to be our best year yet. This garden brings a lot of joy to those who visit our headquarters and History San Jose. Come for as long or little as you can. You don't need to be an experienced pruner. We'll turn you into one. Please email Joel and he'll add your name to the list and send you a confirmation with links to some of his favorite rose resources. Rain date will be January 31st from 2:00-4:00pm.

Contact Joel at joel@joeldeceuster.com



ROTARY AUCTION EVENT RESERVATION FORM

An Affair in the Vineyard

Saturday March 7, 2009

Featuring these FABULOUS wineries:
Joseph George, Far Niente, Rombauer, Kathryn Kennedy,
Duckhorn, Silver Oak

NAME: _____ BADGE # _____ Today's Date _____

NUMBER OF RESERVATIONS: _____ COST Per Person = \$175.00 TOTAL COST = \$ _____
(you will be billed)

NAMES OF GUESTS: _____

For information/reservations contact Carl Honaker at (408) 272-0160: Carl.Honaker@rda.sccgov.org



WORKING TOGETHER TO MAKE A DIFFERENCE!

JOB SHADOW DAY 2009

What is Job Shadow Day?

Job Shadow Day is an exciting day for both students and employers. Students will spend part of the day in the workplace "shadowing" employees through a normal day on the job. Students engage in early career exploration that leads to better-informed career choices. Employers have the opportunity to present industry trends and career options to potential future employees in their own locales. Rotarians are encouraged to sign up to host students on Wednesday, April 8, 2009, culminating the day by bringing 2 of your students to the weekly Rotary meeting.

Who organizes the program?

Locally, **Junior Achievement of Silicon Valley & Monterey Bay, Inc.** works in collaboration with **Rotary Club of San Jose, San Jose Silicon Valley Chamber of Commerce, NOVA** and **work2future**, to send high school students to job shadow opportunities in area businesses. On a nationwide basis, The Job Shadow Day Coalition includes America's Promise, Junior Achievement, the U.S. Department of Education, and the U.S. Department of Labor. Partners joining in 2006 included the Society for Human Resource Management, the Association for Career & Technical Education and Magazine Publishers of America.

Why was it started?

Clearly, a need exists to connect the world of school and the world of work. Many high school students don't have opportunities to explore various career options. The day takes young people into the workplace to find out what skills and education might be needed in the work-world of tomorrow.

How long has this been happening?

The first national Job Shadow event was created 10 years ago. Last year, more than 2,000 students participated in the Silicon Valley area.

Does Job Shadowing make a difference?

A study by Kravis Leadership Institute in Southern California shows that students who job shadow are more likely to finish high school and obtain a four-year degree.

Who participates?

High School students from Santa Clara, Santa Cruz, and Monterey Counties participate annually. More than 140 small to large companies/organizations participated last year, including, the following San Jose Rotary companies: Anderson Bruke Architects, Taisei Construction, Fast Signs, City of San Jose, San Jose Police Department, SCC District Attorney's Office, United States bankruptcy Court, Zent Law Group, PC, United Way, Hulberg & Associates, Santa Clara County Airport, CBIZ, Inc., Blach Construction, Solectron Corporation, Eastridge/General Growth Properties, Scott Clavert, and Allied Lock & Safe Company.

Why Job Shadow Day 2009?

- To motivate students to excel academically
- To engage students in career exploration
- To involve a variety of local employers in the education of the future workforce

How can I get involved?

Contact **Tiffany Bailey** at the Junior Achievement office: (408) 988-8915 x202 or email at: tbailey@siliconvalley.ja.org.



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Job Shadow Registration Form

April 8, 2009

Registration Deadline: No later than February 20, 2009

To host students, email or fax back form to Tiffany Bailey at JA: (408) 988-0124 (fax) or tbailey@siliconvalley.ja.org
Questions? Call 408/988-8915

Name & Title: _____

Company: _____

Address/Mail Stop: _____

City/State/Zip: _____

Email: _____

Please list the address of the specific site for Job Shadow Day if different than the address above: _____

____ **I WILL** ____ **I WILL NOT** be the corporate contact person for Job Shadow Day 2009

The contact person is: _____

Email: _____ Phone: _____

We would like to host the following number of students:

2-6 students 5-10 students more than 10 students other _____

JA will be coordinating student matches with the Interact Clubs that are affiliated with the San Jose Rotary, and will do our best to accommodate requests for students from specific schools.

____ **We will assist with travel expenses and/or provide transportation for participating students.**

____ **We will sponsor Job Shadow Day, please contact me about a contribution.**