

BULLETIN



ROTARY
CLUB OF SAN JOSE

Meeting: January 24, 2007 Number 4640

2006-2007 President, Gerald A. Silva

Dr. Noelle Nelson **"The Power of Appreciation in Business"**



Dr. Noelle Nelson is an internationally respected psychologist, author and seminar leader. A business trial consultant for 20 years, she works closely with attorneys, company management and corporate executives. Since 2000, she has helped win more than \$500 million for her plaintiff clients and has saved her defense clients millions more.

Dr. Nelson has extensively studied how people think, make decisions and how they commit to those decisions. She is the author of nine books. Her latest is "The Power of Appreciation in Business: How an Obsession with Value Increases Performance, Productivity and Profits."

As a business owner, what you think and feel affects every person you come in contact with--clients, vendors and customers. Dr. Nelson will provide specific examples and suggestions on how to truly appreciate these key people so you achieve business success.

District 5170 Leadership Seminar

Annually Rotary District 5170 organizes and presents a seminar/camp/workshop for youth to discuss and practice leadership skills.

Children of Rotarian's families, as well as other high school students, are eligible to attend. Students should be sixteen to seventeen years of age, will have finished their junior year in June 2007, and will attend school as a senior in the Fall.

The seminar will be held at YMCA Camp Campbell in the Santa Cruz mountains. It will start Sunday, June 17th and finish Friday, June 22nd. There is no charge to attend this program.

Further information is available at www.ryla5170.org, or contact Jack Kuzia at jackuzi@pacbell.net.

Rotary Week

Jan 23	Board of Directors	7:30	Gordon House
Jan 24	Rotary Meeting	12:00	Summit Center
Jan 25	Endowment Board	7:30	Gordon House

If you were at the Rotary Meeting this week and noticed how cold it was, you were not imagining things. Unfortunately, the Summit Center's boiler had broken. The Fairmont engineers are working to fix the problem. The boiler should be up and running next Wednesday.

Rotarian Of The Week ~ Henry Lew

The purpose of the Rotarian of the Week is to put a face on what it means to be a true Rotarian and to inspire all of us to strive to be better Rotarians and to ask that person to share why they are so involved in our Rotary Club.

This weeks "Rotarian of the Week" recipient was Henry Lew.

Henry Lew joined San Jose Rotary in 1998 and was active on the old Clean-up San Jose Committee as well as the chair for Adult Gift of Life. Where he helps with the screening of patients and gives a lot of time when a patient arrives for surgery. Henry has also attended a couple of National Gift of Life Conferences. For the last 5 years Henry has been an active member of the RotaCare Committee where he volunteers at the clinic 2 to 3 times per month and is one of the key leaders. Henry even finds time to be a volunteer ski instructor for disabled children and Iraq war amputees.



Join the Rotoplast Mission to El Salvador in June

Kathy Wiley went to El Salvador on January 16th to prep for the Rotoplast mission in June. She will also be going to the Project Fair in San Miguel to work with our Rotary partners in El Salvador because we are working on doing another mission in San Miguel in the future.

The current mission will be sponsored by San Jose Rotary and a club in Washington State. The mission is currently scheduled for June 4-17. We will be using a new hospital. This mission will be approximately 26 people, 16 of whom will be doctors and nurses. There will be 10 slots for civilians, 5 for each club. Kathy is going as the Assistant Mission Director. There will be openings for 4 other people from our club and they can sign up for various positions. However, anyone that wants to serve on a mission needs to have filled out an application with Rotaplast. Rotaplast also requires inoculations for the hepatitis series. Each country has different requirements. For El Salvador Kathy had to be inoculated for typhoid fever.

Everyone who participates that is not medical personnel pays their own transportation. Housing and food is provided for everyone. The mission will have 60 boxes of supplies that we take with us. A box is assigned to each participant as a second suitcase so we can pay less freight. It will be hot in June and the hospitals are only air conditioned in the operating suites.

The missions in this hemisphere cost approximately \$50,000. Our share of this mission is \$25,000. We are supported in the country of the mission with food and transportation. Each mission is different and we won't know all the details until Kathy returns on the 22nd. We have to be invited to do a mission by a local Rotary club. Since the costs are high for a mission, Kathy worked last March on creating a group effort with 4 Rotary clubs in San Salvador. Our mission last year had several problems including financial due to a solo club sponsorship. Kathy has been in touch with these clubs and it was Club Noreste in San Salvador that paid for Maria and Inocencio's airline tickets in November.

Approximately 14 Rotoplast missions were completed in 2006. There is an effort to go to new countries, but it takes a lot of work. Viet Nam is a targeted country but the cost of a mission to Viet Nam will run approximately \$75,000. Currently, there is a District mission going to India on the 21st.

The goal of Rotaplast is to eradicate the problem by 2025. The main way to do this is education for women before they get pregnant. The face is formed in the first part of the pregnancy and there is a possible link to a lack of folic acid in the diet before pregnancy that may cause the problem. Many of the missions have a geneticist on the team to work with the patients.

For more information, please contact Kathy Wiley after she returns on January 22.

Partnering Together To Make a Difference



Is There Room in Your Office for Your Shadow?

Job Shadow Day 2007 is just around the corner! Junior Achievement of Silicon Valley & Monterey Bay, Inc. is looking for members of the Rotary Club of San Jose to participate in Job Shadow Day on **Wednesday, February 28 or March 7, 2007**. Through this exciting half-day event, businesses gain the opportunity to engage middle and high schools students in industry, while explaining the importance of academics in reaching career goals. Students have an opportunity to experience careers and jobs that they cannot even imagine.

Last year nearly 150 companies in the Silicon Valley, Monterey Bay Area welcomed 4,000 students into their places of work. Groundhog Job Shadow Day provides a unique opportunity for corporate visibility and community involvement for local companies, and their employees. The day is great fun, simple to facilitate, and a learning experience for all!

For more information on how to open your doors to today's students; the future leaders of Silicon Valley, contact Junior Achievement @ (408) 988-8915, email nashley@siliconvalley.ja.org, or go to <http://siliconvalley.ja.org>.

February Birthdays!!!



Feb. 1	Paul Huber	Feb. 17	Bill Highlander
Feb. 2	Dan Keegan	Feb. 18	Nancy Bussani
	Mike Potter	Feb. 20	Peter Carter
Feb. 3	Gary Silver		Clarence Stone
Feb. 4	Ken McDonald	Feb. 22	Mary Curtis
	Mary McLane		Tom Hastings
	Hilbert Morales		Kathleen Muller
Feb. 5	Marc Rebboah	Feb. 25	Alden Danner
Feb. 6	John Leathers		Tom Lopes
Feb. 8	Ray Castaneda		Fred Najjar
	Rod Diridon, Sr.	Feb. 26	Ivonne Montes de Oca
	Rolston Johnson		Art Williams
Feb. 11	Vintage Foster	Feb. 27	Ken Keegan
	Neil Saunders	Feb. 28	Phil Boyce
Feb. 13	Stan Gould		Jacqui Duong
Feb. 14	Scott Morgan		Vincent Sunzeri
Feb. 15	Rebecca Hall	Feb. 29	Jim Trembath
Feb. 16	Chris Citti		



An Auction Item For The Airplane Enthusiasts

PERSONAL TOUR OF REID HILLVIEW AIRPORT WITH LUNCH FOR FOUR

Airplane enthusiasts alike will most definitely enjoy this private tour of Reid Hillview Airport, including the FAA control tower. Carl Honaker, our fellow Rotarian, and the Director of the Santa Clara County Airports will conduct this tour and right after will treat you and three friends to lunch at Rosy's Fish Restaurant (formally Gourmet Seafoods, the best seafood restaurant/fish market in San Jose's East Foothills.) This tour is not available to the public and will not come around often.



Rotary and the Event Committee is in need of your great ideas, auction items and involvement in our Annual Endowment Fundraiser

- 1) **Don't miss the best social event of the year!**
Buy your tickets from Mike Falarski, or Carl Honaker .
- 2) **Donate to the auction: Dinners, Lodging, Golf, Sports Tickets, Theatre Tickets, Wine, Fine Antiques, Cash! Contact Cindy Faulkner, and fill out the attached donor form today on the next page.**

If you are new to our club, or a long time member and looking for a way to contribute – Donating is a great way to do it!! This event is the only fundraiser our club conducts for the Endowment. The proceeds provide the funds which contribute to the wonderful work our committees provide to our community, and internationally!

Auction Donor Form on Page 5



Annual Auction Donor Form

Rotary Club of San Jose Annual Event
Saturday, March 3, 2007
At the Rotary Summit Center



****Please return this slip to Carol at the Rotary office by email:
carols@sjrotary.org or by fax: 408-297-6291****

(Please type or print clearly)

Donor Name:

Firm Name:

Address:

City:

State:

Zip:

Gift Item: (please describe the donation as you would like it to appear in the program, including how you would want the acknowledgement to read. Please include any specific features as well as any restrictions. Any item that involves a use such as dinners, travel, etc will have a one year expiration date)

Item:

Description:

Value of Donation: \$

All donations must have this form completed. If the item is in the form of gift certificates or letter, please attach it to this form. If you have any display material that can assist us in promoting your item (pictures, menus, appropriate memorabilia) please include them with the item. All items should be delivered to the Rotary Office no later than January 31, 2007. Please contact Cindy Faulkner at 408-294-6290 or cfaulkner@valleyheating.com if you have any questions regarding auction items.