

BULLETIN



ROTARY
CLUB OF SAN JOSE

Meeting: January 30, 2008 Number 4685

2007-2008 President, Julie Matsushima

T.J. Rogers **"Solar Power"**



T.J. Rodgers is founder, president, CEO, and a director of Cypress Semiconductor Corporation. He is a former chairman of the Semiconductor Industry Association (SIA) and sits on the board of directors of high-technology companies, including Silicon Light Machines (light-switching ICs), Bloom Energy (fuel cells), Provina (advanced, net-based home winemaking) and SunPower Corp. (advanced solar cells). He is a member of the board of Dartmouth College, his alma mater.

Rodgers was a Sloan scholar at Dartmouth, where he graduated as Salutatorian with a double major in physics and chemistry. He attended Stanford University on a Hertz fellowship, earning a master's degree (1973) and a Ph.D. (1975) in electrical engineering. At Stanford, **Rodgers** invented, developed, and patented VMOS technology, which he sold for cash and royalties to American Microsystems Inc. (AMI). He managed the MOS memory design group at AMI from 1975 to 1980 before moving to Advanced Micro Devices (AMD), where he ran AMD's static RAM product group until 1982.

Rodgers was the founding CEO of Cypress in 1982 and has since built it into an international supplier of high-performance, mixed-signal, programmable solutions with nearly 6,000 employees. Called "a quintessential entrepreneurial company" by *The Wall Street Journal*, Cypress and its management team have received many awards for excellence in financial management. These include an Encore Award from the Stanford University Business School as entrepreneurial company of the year in 1988; an Entrepreneur of the Year award from the global consulting company, Ernst & Young, in 1991; three Bronze Awards and two Silver Awards from *The Wall Street Transcript* for outstanding management; and a Kachina Award from market-research company In-Stat Inc. for excellence in financial management. In 2005, Cypress was named one of the "100 Best Corporate Citizens" in the U.S. by *Business Ethics* magazine.

Rotary Week

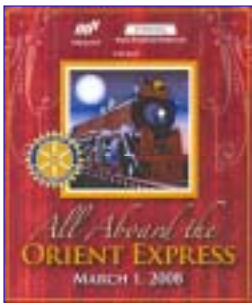
Jan 30	Red Badge Rotary Meeting	7:30 12:00	Gordon House Summit Center
Jan 31	Membership Summit	7:30	Gordon House

Orientation has changed to February 5, 2008

**Room Still Available
On the Viet Nam
Wheelchair Distribution Trip**

March 15 - 31, 2008

For more information see page 3

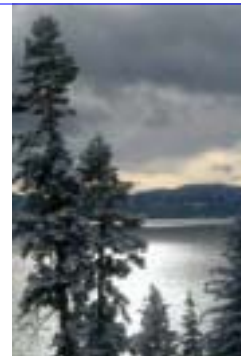


ANNUAL ROTARY AUCTION PRESENTS

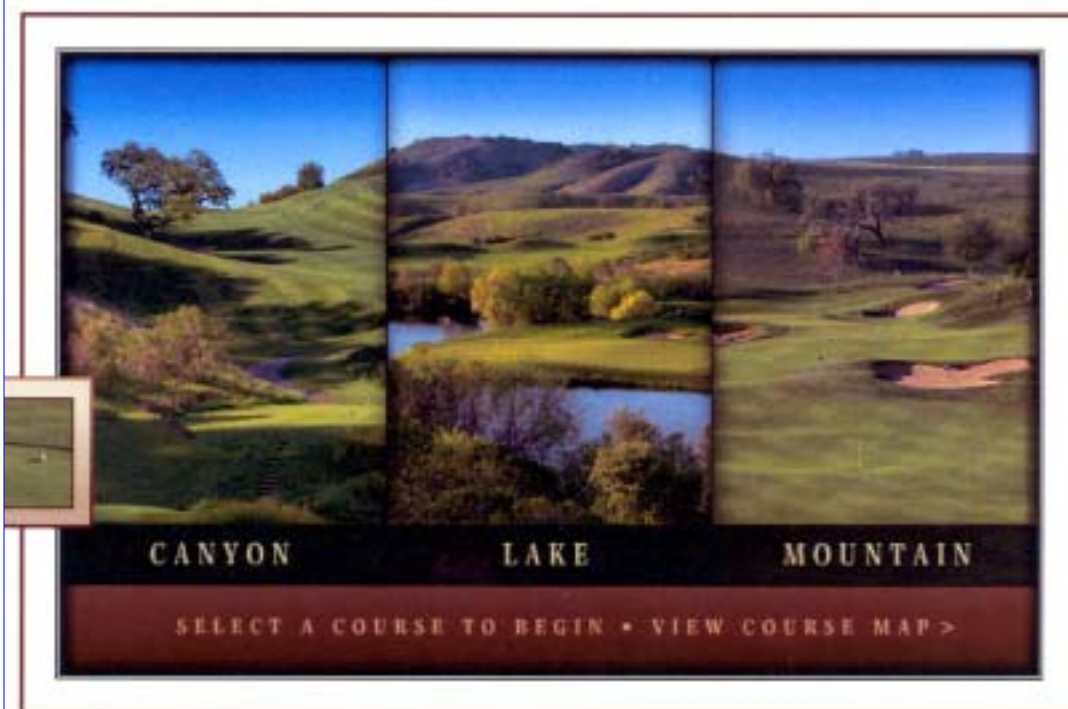
EXCITING AUCTION ITEMS TO CONSIDER!!

ONE WEEK IN TAHOE VISTA -LOOK AT THE VIEW FROM THE DECK!

If you haven't experienced this vacation in the past, this year is your chance! Enjoy a one week stay in a 3 bedroom, 2-bath home in Tahoe Vista, CA. This modern and beautifully decorated home with family room, living room, and well-equipped kitchen has a gorgeous 180-degree view of Lake Tahoe from the large deck. It will sleep 8 adults comfortably. It is within walking distance to the Lake, and many walking trails. It is 15 minutes from Northstar and about 25 minutes from Squaw Valley. The northshore Stateline casinos are about a 10-minute drive. - Graciously donated by Tom and Ann Atkinson



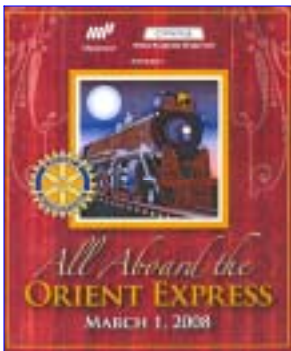
THE ULTIMATE GOLFER'S PACKAGE!!



COURSE TOUR

Peacefully tucked in and around the hills, a short drive south of fast-paced Silicon Valley, Cinnabar Hills Golf Club blends championship-caliber golf with spectacular views. San Jose's first public course to open in 30 years was designed by award-winning architect John Harbottle III. Each hole has been crafted to maintain the natural slope of the area and to protect the wildlife residing here. Hundreds of old oaks were incorporated into the layout and seedlings from those oaks were nurtured and planted to further enhance the landscape. Inspiring the golf club's logo, red-tail hawks can be seen flying over the course or even perched in a tree. Named for the rich, red ore mined here during the 1800's, Cinnabar Hills offers golfers three distinct nines: the Canyon, the Lake and the Mountain.

What would it be like to receive an envelope in the mail each month with a gift certificate for you and three of your friends to play golf and have lunch? This is it! The ultimate golfer's package. Your four-some plays once a month, every month for a year at the beautiful Cinnabar Hills Golf Club. Cinnabar has 3 courses (Canyon, Lake or Mountain). Each certificate includes \$100 credit towards lunch. The value of this item, generously donated by Karen Brandenburg, is \$6,000.



THANK YOU SPONSORS!!!

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Toeniskoetter & Breeding, Inc. Development***

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Old Republic Title Company

Rotary Club of San Jose and Howard Tours Present

***Tour of Viet Nam with Rotary
and the Wheelchair Foundation***

March 15 - 31, 2008

Join President Julie, Mel, and other Club fellows on a two week, wheelchair distribution tour of Vietnam. The itinerary has been specially developed for the Club by Howard Tours and member Roy Russell. You'll hit the first-time tourist highlights as well as some special, off-the-road favorites of old Asia hands. It's a bargain: \$3,549 double occupancy, including airfare, hotels, most major meals, and more.

For more information please contact:

Howard Tours
516 Grand Avenue
Oakland, CA 94610
Phone: 510-834-2260
Toll Free: 1-800-475-2260
Fax:: 510-834-1019
Email: Rotary@HowardTours.net
Web: www.howardtours.net





WORKING TOGETHER TO MAKE A DIFFERENCE!

JOB SHADOW DAY 2008

What is Job Shadow? Students will spend part of the day in the workplace "shadowing" employees through a normal day on the job.

When is the event? Rotarians are encouraged to participate on **Wednesday, March 12, 2008**, culminating the day by bringing your students (hosted by the Career Development Committee) to the weekly Rotary meeting.

What do I do with the students when they arrive? JA will provide a Workplace Coordinator's Guide that contains suggestions that will help you plan a successful day. This guide includes a **suggested agenda and easy to do activities**.

How many students can participate? 2 to 30 students depending on the size of your company/organization – you choose. This year we will be **collaborating with the Interact Clubs** that are affiliated with the San Jose Rotary to place students, and our **goal is to find opportunities for at least 100 students**.

How do I sign up? Fax or email a copy of the Registration Form to the JA office by February 13th and JA will identify students for your site and put you in touch with the school coordinator.

Why should I participate?

- A need exists to connect the world of school and the world of work.
- Many high school students don't have opportunities to explore various career options.
- The day takes young people into the workplace to find out what skills and education might be needed in the work-world of tomorrow.
- A study by Kravis Leadership Institute in Southern California shows that students who job shadow are more likely to finish high school and obtain a four-year degree.

Who has participated in the past? Last year nearly 140 Silicon Valley businesses hosted 1700 local students. In 2007, 17 Rotary member companies participated hosting nearly 50 students:

- | | |
|----------------------------------|---------------------------------------|
| • Anderson Brule Architects | • Hulberg & Associates |
| • Taisei Construction | • Santa Clara County Airport |
| • Fast Signs | • CBIZ, Inc. |
| • City of San Jose | • Blach Construction |
| • San Jose Police Department | • Soletron Corporation |
| • SCC District Attorney's Office | • Eastridge/General Growth Properties |
| • United States Bankruptcy Court | • Scott Clavert |
| • Zent Law Group, PC | • Allied Lock & Safe Company |
| • United Way | |

Need more information? Contact Debbie Gale dgale@siliconvalley.ja.org or Tiffany Hetherington at Junior Achievement thetherington@siliconvalley.ja.org (408)988-8915



WORKING TOGETHER TO MAKE A DIFFERENCE!

Job Shadow Registration Form

March 12, 2008

Registration Deadline: No later than February 20, 2008

To host students, email or fax back form to Tiffany Hetherington at JA: (408) 988-0124 (fax) or thetherington@siliconvalley.ja.org
Questions? Call 408/988-8915

Name & Title: _____

Company: _____

Address/Mail Stop: _____

City/State/Zip: _____

Email: _____

Please list the address of the specific site for Job Shadow Day if different than the address above: _____

_____ **I WILL** _____ **I WILL NOT** be the corporate contact person for Job Shadow Day 2008

The contact person is: _____

Email: _____ Phone: _____

We would like to host the following number of students:

2-6 students 5-10 students more than 10 students other _____

JA will be coordinating student matches with the Interact Clubs that are affiliated with the San Jose Rotary, and will do our best to accommodate requests for students from specific schools. **The Career Development Committee will be hosting the student participants at the Rotary Luncheon on March 12th.**

_____ **We will assist with travel expenses and/or provide transportation for participating students.**

_____ **We will sponsor Job Shadow Day, please contact me about a contribution.**