

# **BULLETIN**



**ROTARY**  
CLUB OF SAN JOSE

Meeting: March 11, 2009 Number 4738

2008-2009 President, Bert George

## **Gene Banman**

### **Zero Motorcycles: A "Green Technology" Entrepreneurial Story**

**Gene Banman** is the CEO of Zero Motorcycles Inc, one of the new breeds of "green tech" businesses aiming to stimulate the economy, create jobs while reducing dependence on foreign oil and reducing emissions to help solve global warming. And, not incidentally, creating a very fun product for its customers. Zero Motorcycles manufactures a line of high performance all-electric motorcycles. Zero Motorcycles is **Gene's** 3rd startup as CEO. Prior to these startups **Gene** spent 15 years with Sun Microsystems where he grew up with the company as it went from 700 employees to 46,000 and he rose from Product Line Manager to VP/GM of the Desktop Computer business unit. **Gene** has an MBA from Carnegie-Mellon University and a BA in Physics from U.C. Berkeley.

**Gene** will talk about the convergence of technological advances that are enabling the largest technology revolution in the vehicle business in 100 years: the move from internal combustion engine power to an all-electric power train. He will talk about how Zero Motorcycles was founded and how the various backgrounds of the people came together to build a new business. **Gene's** presentation will discuss the market strategies needed for future success and the challenges that a start-up faces in today's economic environment. His presentation will be multimedia and involve a "live" demonstration of the product.



### **Rotary Week**

Mar 10	<b>Membership</b>	7:30	Gordon House
	<b>Downtown Develop</b>	8:00	Hopkins & Carley
	<b>Program</b>	11:45	Boy Scouts
Mar 11	<b>Rota-Arts</b>	11:00	Summit Center
	<b>Rotary Meeting</b>	12:00	Summit Center

**Enterprise Leadership Conference**  
**@ Asilomar 3/11– 3/13/09**

**Extra tables will be available  
for this week's Rotary meeting  
so everyone can be  
accommodated.**

**The wine reception will be  
held out in the lobby.**

## Rebirth of the Rotary Chorus! (Note Date Change)

The Rotary Club Chorus, dormant since the early 80's, is being formed anew under the direction of Phil Strong, longtime choral director and musician. We need singers to augment the some 5 or 6 who have already committed. We will practice starting **Wednesday, March 25<sup>th</sup>** at the Summit Center at 11:30 and each Wednesday thereafter until we're good enough for our first club performance on Wednesday, July 8<sup>th</sup>.

We are hoping for a 15 to 20-member group who love to sing and reflects the membership of our great club. That means men and women, young and not so young who enjoy singing a wide assortment of songs. We'll begin with selections from the Rotary songbook compiled by the International Fellowship of Rotarian Musicians based on input from singing Rotary clubs worldwide. So do something for yourself and others through this new avenue of fellowship and Club Service. Put a smile on your face, lower your blood pressure, forget about your 401ks and join us on March 18<sup>th</sup>! Contact Phil or vice chairmen Dave Fleckles and Ray Silva.

## How Effective is Job Shadowing

Camden High School, Cambrian Park, CA, 1962, Rotarian Richard Friberg's freshman English class assignment: Identify five people that you admire who are within walking distance of your home or school. What are the occupations? Which occupation sounds like it might be interesting to you? Make an appointment with that person and interview them about their job. Write three pages about that person and their career.

Forty-six years later I still remember the assignment, the person I interviewed and what I learned through this exercise. You can make an impact in the lives of some high school students through the upcoming Job Shadow Day on April 8. Don't worry there is even a small pamphlet to tell you how to actually do this. Pick them up at their school or have them "delivered" to your workplace on Wednesday morning April 8, follow the job shadow plan, and bring them to the Rotary luncheon. You will have fun, the kids will learn about your career, and you will help shape the life of the kids that "shadowed" you.

**Update: the deadline on the Job Shadow announcement has been extended to March 6.**

Give it a try; it is a lot of fun. Please fill out the attached Job Shadow form (see page 5) and send it in to Junior Achievement. We need to keep Steve Tedesco busy!!!

## ~ Mark Your Calendars ~

March 11 - 13	Enterprise Leadership Conference
April 8	Job Shadow
April 15	Excused Member Reunion
April 25	Rotary Fish Day & Rotary International Service Day
June 3	Spring BBQ



## **Celebrate Those Who Make Dreams Real with Rotary District 5170**

*You'll be Starstruck!*

- WHAT:** Rotary District 5170 Celebration 2009
- WHEN:** Friday, April 17 – Sunday, April 19, 2009
- WHERE:** Marriott Hotel, 2700 Mission College Blvd., Santa Clara
- REGISTER:** Register early online at [www.rotary5170.org](http://www.rotary5170.org) as space is limited at some events.
- HIGHLIGHTS:** Join the celebration that will be the talk of 2009. Download our DVD production at [www.rotary5170.org](http://www.rotary5170.org) and build the excitement in your club. Here are a few highlights:
- Lunch with **SF Giants legend Dave Dravecky** – From major league pitcher to amputee and cancer survivor, Dave will share his courageous journey and triumphant return to the pitching mound.
  - Dinner with the **Rat Pack** – Thrill to the unforgettable sounds of Frank and Dean, Sammy's wisecracking comedy, and the smooth sophistication of Joey.
  - Don't miss the **President's Dinner** to honor District 5170 presidents and the Rotary clubs they represent. Then dance the night away to the sounds of the **Joe Sharino Band** as they play favorites from the 1940s to today.
- STAY & PLAY:** Don't miss out on a minute of the fun! Marriott's discounted Rotary rate is only \$109 per night. Rooms are limited so call 408-988-1500 today and mention "Rotary International District 5170 Celebration."



## **WORKING TOGETHER TO MAKE A DIFFERENCE!**

### **Job Shadow Registration Form**

**April 8, 2009**

**Registration Deadline: No later than February 20, 2009**

To host students, email or fax back form to Barbara Gunderson at JA:

(408) 988-0124 (fax) or [bgunderson@siliconvalley.ja.org](mailto:bgunderson@siliconvalley.ja.org)

Questions? Call (408)988-8915 x 203

**Name & Title:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address/Mail Stop:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please list the address of the specific site for Job Shadow Day if different than the address above: \_\_\_\_\_

\_\_\_\_\_ **I WILL** \_\_\_\_\_ **I WILL NOT** be the corporate contact person for Job Shadow Day 2008

The contact person is: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**We would like to host the following number of students(please note that each host must take at least 2 students as JA no longer allows one-on-one shadowing):**

2-6 students      5-10 students      more than 10 students      other \_\_\_\_\_

\_\_\_\_\_ **We will assist with travel expenses and/or provide transportation for participating students.**

\_\_\_\_\_ **We will sponsor Job Shadow Day, please contact me about a contribution.**





## IT'S GIRL SCOUT COOKIE TIME!

Girl Scouts of Northern California and San Jose Rotary will continue a long-standing partnership when Girl Scouts donates ten cases of Girl Scout cookies to the 2009 San Jose Rotary Entrepreneurial Leadership Conference (ELC) to be held March 11-13.

At this event, 96 high school students will enjoy eight varieties of Girl Scout cookies including all time favorites Thin Mints, Samoas, Tagalongs and the newest variety Dulce de Leche during their snack breaks.

And don't miss out on purchasing your favorite cookies too!

Our annual cookie booth sales begin March 6th and run through March 22<sup>nd</sup>. To connect to a Girl Scout troop please go to [www.ILoveCookies.org](http://www.ILoveCookies.org) for booth locations in your local community.

Please also consider participating in our "Gift of Caring" community service program by donating a box of cookies to our military troops, Second Harvest Food Bank or to the Red Cross. A Girl Scout troop can assist you with this purchase at a booth sale.

The Girl Scout cookie program has helped make Girl Scouting America's premier leadership development experience for girls. With your purchase you support programs for more than 55,000 Girl Scouts in Northern California. Girls who participate in the cookie program learn valuable life skills, including goal setting, teamwork and entrepreneurship.

Help us continue to build girls of courage, confidence and character who make the world a better place, with your cookie purchase or donation.