

BULLETIN



ROTARY
CLUB OF SAN JOSE

Meeting: April 15, 2009 Number 4743

2008-2009 President, Bert

Reed Hastings **"Improving Public Education Over the Long Run"**



Reed Hastings founded Netflix in 1997 and launched the subscription service in 1999. Netflix grew to one million subscribers in less than four years, and reached 9.4 million subscribers by the end of 2008.

In eight consecutive surveys since 2005 Netflix has been ranked *number one* in customer satisfaction across all of ecommerce by independent researcher ForeSee Results.

Reed is an active educational philanthropist and board member of many non-profits. In addition, he was President of the California State Board of Education from 2000 to 2004. He has led successful statewide political campaigns for more charter public schools and easier passage of local school bonds.

Reed received a BA from Bowdoin College in 1983 and an MSCS degree from Stanford University in 1988. He holds several patents. Between Bowdoin and Stanford, **Reed** served in the U.S. Peace Corps as a high school math teacher in Swaziland.

ROTARY FIRESIDES APRIL 26th - MAY 3rd

**Be sure to sign up at the Summit Center
Or contact Toni Wise or Alida Bray**

Rotary Week

Apr 14	Membership	7:30	Gordon House
	Downtown Develop	8:00	Hopkins & Carley
	Program	11:45	Boy Scouts
Apr 15	Club Finance	7:30	Gordon House
	Adult Gift of Life	7:30	O'Connor Hospital
	Digital Bridges	11:15	Summit Center
	Rotary Meeting	12:00	Summit Center
	(Excused Member Reunion)		
Apr 16	Endowment Board	7:30	Gordon House
	Los Amigos	7:30	Washington School
	Int'l Service	12:00	Gordon House
	Rotacare	4:00	Health Trust

**4/17 - 4/19/09 District Conference
@ the Double Hotel San Jose, CA**

April 25 Rotary Volunteer Day

**Want to Volunteer & Help Out?
We have two activities to consider.**

**Rotary Fish Day
(See info on Pages 3 & 4)
Guadalupe River Clean-up
(See info on Page 5)**

It's Time for Spring Firesides! April 26 through May 3, 2009

The **Membership Involvement Committee** invites you to participate in the upcoming *Spring Firesides*. If you've attended a Fireside before, you know how much fun they are; if you have never been, you can expect to have a wonderful time. Firesides are social events—open to all members, which are hosted at a Rotarian's home or business. The goal of the Fireside program is to meet new people and promote fellowship. Red Badgers are encouraged to take part, and this is a great opportunity to introduce potential new members to Rotary. Party themes are as varied as the hosts; this year Eric Heckman will host a family friendly poolside barbeque, and Alida Bray will host a margarita and tamale party at the Peralta Adobe. It's first come, first serve—so look for a sign up sheet in the lobby, or contact Toni Wise or Alida Bray directly if you would like to host or attend a *Fireside*.



The Chorus is Underway!

The Chorus, now numbering about 10, has been practicing and making great progress in developing their program to present to the club on July 8th. As a matter of fact the voices are so good, Director Phil Strong has decided not to waste this talent on unison singing and go directly to perfecting four-part harmony!

Because of that, the Chorus particularly needs more sopranos and basses. So you singers out there, come join us at the Summit Center at 11:30 until 12 noon each Wednesday.

Rotaplast Mission Team, Guatemala City 2009



Members of the Rotaplast Committee are preparing for a medical mission in Guatemala City. Rotary Club of San Jose is one of the sponsors this trip. We take off on April 27 and return on May 8, 2009. Please follow the progress of this mission at www.guatemala2009.com.

Rota-Arts Night at the Theatre

Tickets are \$47.00 with \$17.00 from each ticket benefiting the Rota-Arts Committee. Make checks payable to San Jose Rep and purchase your tickets at the Rota-Arts Table in the lobby of the Rotary Center immediately before or after our Rotary meetings on April 8 and April 15.



Rotary's International Interact Project (Hydraid Water Filter System)

If you would like to make a donation ~

**Make checks payable to:
Lincoln High School Interact Club (Hydraid)**

**Mail to:
Mr. Craig Rose, Interact Advisor
Lincoln High School
555 Dana Avenue
San Jose, CA 95126**

Historic Storefront Walking Tour

You are the key! The Downtown Development's Historic Storefront project subcommittee needs your insight, facts and interesting stories to enhance an exciting downtown project. The group is compiling information that will go into 30-second audio clips advertised on 2-foot by 3-foot posters in 20+ downtown storefronts. Please take a few minutes to visit the Web site, and enter information below each photo on their respective pages.

www.SJHistoricStorefront.com

Rotary Fishing Event

This event is 15 years old and provides an opportunity for about 200 3rd graders from 3 local elementary schools to learn the basics of fishing and conservation and to participate in a Saturday outing with their family. Many of these kids are from lower income families and this outing is an opportunity they would not otherwise have.

The event starts with education in the schools about conservation and the basics of fishing such as casting and knot tying. Then on Saturday, April 25th, the students are bussed by their school to Ed Levin Park in Milpitas. The buses arrive about 8:00 A.M. at the park and the students are greeted by Rotarian volunteers and taken to the gathering area next to the lake and provided with fishing rods and a fishing kit. They are then matched up with a Rotary volunteer with a ratio of 1 volunteer for every 3 students. They are then taken by the volunteer to a spot on the lake where the volunteer will help them tie on their hook, bait it and cast it into the water (hopefully). When the student catches a fish, the volunteer will then assist with the landing of the fish and then send the student and fish to the cleaning station where other volunteers will clean, bag and ice the fish until the student is ready to leave.

Around 11:30 the students will return their fishing rods but keep their small tackle box and will line up for a hot dog lunch with their family provided by other Rotary volunteers. At 12:30 they will again board their buses and return to their schools. The Rotary volunteers will then be provided with a tri-tip lunch also prepared by our Rotary cooks.

No prior fishing experience is needed for the volunteers. A short lesson will be available the morning of the event for those volunteers who would like it. The main things needed by volunteers are nail clippers or a small knife to cut lines, an old towel to wipe your hands and, most important, a love of kids. If you are interested in participating but do not feel adequate to handle the fishing part, there are other jobs available or you can join with another more experienced volunteer in helping the kids. Your friends or other family members are also welcome volunteers.

This may be one of the most rewarding things you have done in a long time. This might not seem like a very exciting thing to you, but to many of these kids, it is a major highlight of their school year. If you are able, we would love to have you participate. This year's event is scheduled for 7:30 on April 25th. Please contact Barry Cristina at (408) 938-4932 or email barryc@greenwaste.com.



Volunteers Needed!

**HELP KIDS ENJOY
THEIR FIRST FISHING
EXPERIENCE**



Rotary's Annual Fishing Event for Third Graders is Saturday, April 25th at Sandy Wool Lake at Ed Levin Park in Milpitas. We need volunteers to help the kids set up tackle, bait hooks (no worms!) and net fish. Volunteers need not be Rotarians. There will be approximately 300 kids and their teachers from three local inner-city schools.

Fishing expertise NOT required!



Date:	April 25, 2009
Time:	7:30 a.m. to 12:30 p.m.
Location:	Ed Levin Park, Milpitas
Equipment needed:	Nail clippers to cut line & Towels to wipe hands
Bonus:	Famous Rotary Tri-tip BBQ



If you can help, please contact:
Elizabeth Monley or Barry Cristina
(408) 472-4546 (408) 938-4932

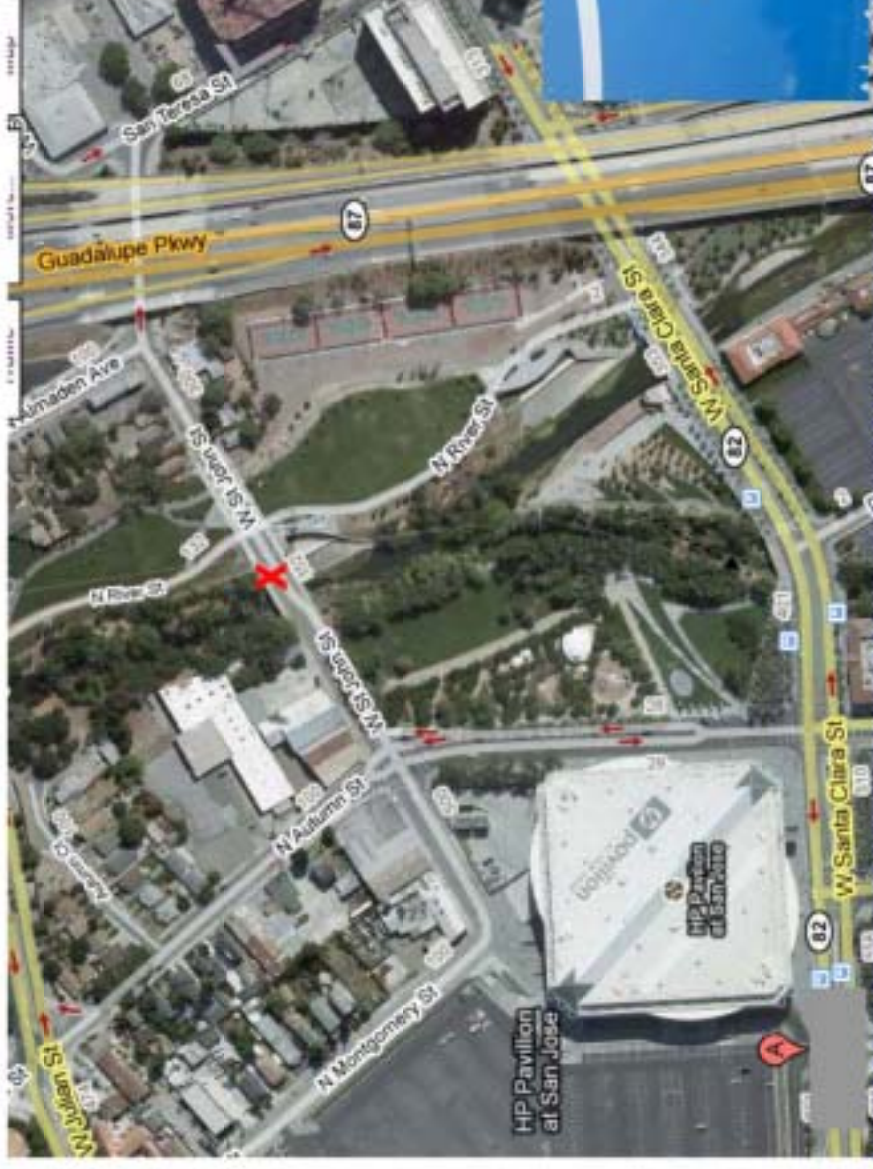
emonley@apr.com barryc@greenwaste.com



Join Us at our Adopt-A-Creek Cleanup

April 25th, from 1PM to 3PM

.....timed to coincide with *Rotary International Day of Service*



Guadalupe River
adopted by
The Rotary Club
of San Jose

San Jose Clean Valley
Water District
valleywater.org



X marks the spot. Meet on the bridge at St. Johns street, at 1PM. Return anytime with questions, or for snacks, soft drinks, suntan lotion, first aid or supplies
We have all supplies, gloves, bags, ext. However, please wear clothes and shoes that can get wet and dirty.