



Meeting: July 16, 2008 Number 4708

2007-2008 President, Bert George

# Mac Tully "The State of the San Jose Mercury News"

It has been traditional to invite the publisher of the San Jose Mercury to keep us up to date on the happenings at the Merc. With this economy and new technologies, daily papers are making many changes, so it's particularly important that we hear from **Mac Tully**, appointed president and publisher of the Mercury in Feb. 2008.

In addition to his Mercury responsibilities, **Mac** serves as Group Vice President of the Bay Area News Group, a newly created position, which includes responsibility for the company's Bay Area-East Bay newspapers, including the Contra Costa Times, the Oakland Tribune, the Fremont Argus, the Hayward Daily Review and the Tri Valley Herald as well as the San Mateo Times, the Santa Cruz Sentinel and the Marin Independent Journal.

Interestingly, this is not **Mac's** first time in San Jose. Thirty one years ago he had an internship in the classified department of the Merc. In between that time, he served a number of positions with various newspapers, including most recently as president and publisher, at the Kansas City Star.

**Mac**, who has been recognized with prestigious journalism awards, including the John S. Knight Gold Medal, was active in the communities where he worked, serving on boards such as the United Way, Community Foundation, Chamber of Commerce, South Florida Museum and Junior Achievement.

It will be a special pleasure to hear about the challenges facing the media today and meet the new president and publisher of the San Jose Mercury News.

#### **New Lunch Procedure**

Starting July 1, 2008 all Rotarians and Guests entering the Dining Room at the Rotary Summit Center must present either a "Lunch" ticket or a "Coffee Only" ticket.

This will apply to all Rotarians and Guests including those arriving early for a committee meeting or arriving late

Please purchase your tickets <u>before</u> you enter the dining room.

#### **Rotary Week**

Jul	8	Membership	7:30	Gordon House
		Downtown	8:00	Hopkins Carley
		Development		
		Program	11:45	<b>Boy Scouts</b>
Jul	9	Club Finance	7:30	Gordon House
		Membership	7:30	<b>Hispanic Foundation</b>
		Development		•
		Rota-Arts	11:00	Summit Center
		<b>Rotary Meeting</b>	12:00	Summit Center

### A Day Trip To Paradise!

On Saturday morning, June 28<sup>th</sup>, a contingent of 41 hearty souls consisting of Rotarians and guests boarded a bus in the Gordon House parking lot and set sail for President Bert's beautiful vineyard home in Napa. The trip up was great fun with breakfast snacks, Mimosas, other less lethal libations and a convenient restroom. President Bert greeted the bus upon our arrival and directed us to a charming area next to a pond where we began our gastronomic adventure.

Thanks to Steve Borkenhagen, Jack Hayes, Dave Davis, and Bert's friend Larry Peden the food and liquid refreshments just kept coming. As you might expect there were plenty of excellent wines and tasty snacks such as sausages (that people couldn't stop eating), cheeses, pizzas, barbecued shrimp, and dates wrapped in prosciutto and stuffed with blue cheese. President Bert and his wonderful wife Cyndie were the quintessential host and hostess and could not have been more gracious and generous.

As it turned out, the food and drink by the pond were just the beginning. Our next stop was the patio in the main house backyard for some serious eating and drinking. President Bert and Cyndie had set an absolutely gorgeous table that accommodated our whole group. While we continued to eat and drink two of Bert's very talented friends played guitar and serenaded us with an eclectic assortment of songs that provoked impromptu singing and spontaneous dancing after the wine really kicked in.

We also enjoyed an unscripted floor show as a baby bird unsuccessfully attempted to fly solo for the first time and landed in the middle of our table. Cindy Faulkner's husband Jeff rescued the intrepid little fledgling and safely returned it to its nest while its Mother circled menacingly screeching her disapproval. A short time later the not- too- bright baby bird made another crash landing on our table. This time Ken McDonald assumed the role of rescuer and valiantly ascended a ladder with the premature flier safely ensconced in his rather large hand. Unfortunately for Ken, the Mother bird was in no mood for anymore of this rescuing stuff and took her anger out on the back of Ken's hand which looked like pepperoni pizza by the time Momma got done with it. For his actions above and beyond the call of duty, we dubbed Ken the Birdman of Napa.

Believe it or not, the main course of Wild Salmon and steak was next on the menu which was followed by several delicious Cindy George homemade strawberry pies. About this time we were all waving a white flag of surrender as we gasped for air. Sadly, it was now time for us to re-board our bus and head back to the Gordon House. Surprisingly, very few us nodded off on the way back probably because of the karaoke jam session that broke out that included a solo by Ken Martz's wife Bunny, that you had to hear to believe and one by Gary Shara that should result in him forfeiting the Hammy Award he won a few weeks ago.

All in all, the entire trip was nothing short of awesome. The good news is that President Bert wants to do more of these trips with new and untested revelers. So stay tuned for information from your Membership Involvement Committee on upcoming trips to President Bert's Napa home. If you don't jump at the chance to do one of these trips you will live to regret it.

Submitted By: Jerry Silva



## ROTARY CLUB OF SAN JOSE 2008 GOLF SCHEDULE



<u>Date</u>	<u>Place</u>	<u>Format</u>
July 18	Silver Creek Country Club	Shamble
August 7	Boulder Ridge Country Club	2 Person Best Ball
August 29	Cinnabar Golf Course	Championship Qualifying*
September 29	Boulder Ridge Country Club (Glenn George Classic)	Scramble

\*Club Championship will be held at either Almaden County Club or Monterey Peninsula Country Club at a date convenient for the four qualifiers.

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Please mark your calendars for the above dates. Details such as the sign-up sheets, tee times, cost, prizes, etc., will follow. We hope to have a large turnout for all events. Please call Hugh Levenson (800-755-6650) or John Elliott (408-268-2803) if you have any questions.