



Meeting: July 23, 2008 Number 4709

2007-2008 President, Bert George



Bob Montgomery"The Secrets of Southwest's Success"

Have you had the teeth-grinding experience of air travel recently? Crowded, delays, new fees, almost body-searching examination of you and yours? But one airline has managed to out-do its competitors in price, convenience and just plain good service: Southwest Airlines. Our speaker, **Bob Montgomery**, Vice President of Properties for Southwest Airlines for the last four years, is coming in from his Dallas headquarters, to tell us how they did it.

Bob began his career at Southwest in 1977 as a Ramp Attendant and rose through his skills via customer service and finance responsibilities to his current position, that is the link between the airline and airport operators. These duties entail working on airport budgets and development programs in collaboration with the local entity as well as acquisition and operation of all Southwest facilities nationwide.

Southwest, incidentally, is the dominant carrier at San Jose Mineta International. Almost half the flights and passengers arriving and departing "SJC" are Southwest customers. **Bob** has a deep and important role, therefore, with our city and airport.

Bob lives in Dallas with his wife of more than twenty years, Gretchen. He holds a degree in Finance from Texas Tech University and a Masters of Theological Studies from Ave Maria University.

So, come learn the Secrets of Southwest's Success: it ain't peanuts!

Mark Your Calendars

Jul 23 Rotary Meeting 12:00 Summit Center

Jul 26 Habitat for Humanity Build (Details Page 2)

Jul 30 Chat and Chew 12:00 Summit Center (Details Page 2)

Aug 7 Golf Tournament @ Boulder Ridge Country Club

Aug 29 Golf Tournament @ Cinnabar Golf Course

Sep 13 Rotary Spartan Day (Details Page 3)

Sep 17 Rotary BBQ Gordon House (More info coming soon!)

Sep 24 NO ROTARY MEETING - 80 volunteers needed for Washington Elementary Back to School Night

Sep 29 Glenn George Golf Classic (Details Page 4)

In Loving Memory Ed Williams



1934 - 2008

Participate in Bert's Wheel of Fortune

PolioPlus

Help match the \$100 million given to Rotary International by the Gates Foundation to complete Rotary's efforts to eradicate polio around the world.

Rotaplast

Help fund San Jose Rotary's 6th Rotaplast trip in May, 2009 that will provide life changing operations for 100+ children who were born with cleft lips or palates.

Ryland Pool

Help provide recognition for San Jose Rotary and assist the community with the re-opening of the historic Ryland Pool that Rotary built in 1925.

San Jose Endowment Permanent Fund

Here – Now – Forever.

Help build our own Endowment that funds both San Jose Rotary's Committees and Community Grants.

July 30 ~ Chat and Chew

Want to spend more time visiting with your fellow Rotarians? July 30th you will have an opportunity to do just that!

Come at the regularly scheduled meeting time (12:00 noon), and enjoy the opportunity to visit and mingle with your fellow Rotarians. During this time Bernie Vogel will be preparing strawberry margaritas, and there will also be an expanded wine selection just for that day. Rumor has it there may even be a little cake for dessert.

Come take advantage of this time and catch up with your ever busy fellow Rotarians!

(There will be no speaker that day, but we will have the regular business portion of the meeting)

Next Habitat For Humanity Build ~ July 26

Ever wanted to swing a hammer? ... use a really big, noisy, manly saw?... Hang on a two story scaffolding and use an electric nail gun?....paint the side of a house?...sand wood?...make a *huge* difference in the life of a family in our community?

Come join the Rotary Club of San Jose Habitat for Humanity Committee on Saturday, July 26th. We will be working on the "Murphy 1" project, which is the largest group of houses attempted by the Silicon Valley H4H. There are 6 four-bedroom homes on this site (the address is 1578 Mission Springs Ct.). We start at 8:00am. Wear sturdy shoes and bring water and a lunch.

Directions to Murphy I

From 101 North or South: Merge onto Hwy. 880 heading north and continue following the directions below.

From 880 North or South: Exit on E. Brokaw Road, continue heading <u>east</u>. Cross Old Oakland Road. In less than ½ mile, turn right on Deluca Dr., then turn right onto Sajak Ave. and another right on Mission Springs Circle and a final right turn onto Mission Springs Court. (Murphy I backs up to Murphy Ave. between Ringwood and Deluca Dr. but there is no access from Murphy Ave.)

For more information or to RSVP, contact Liesa Fenton at (408) 666-6064

REMINDER: Rotary Spartan Day ~ September 13

What: Rotary Day at Spartan Football 2008

San Jose State Spartans vs. San Diego State Aztecs

Delicious Executive Chefs-prepared BBQ

Convenient parking

Mid-field, sunny side group seating

Video Board recognition

When: Saturday, September 13th

2:00pm BBQ ~ 5:00pm kick-off

Who: All Rotarians, their family and friends

Cost: \$30 covers everything

Why: Fun, frolic, fellowship, food, froth, fine wine, and football





AUGUST BIRTHDAYS!!

Aug 1	Tom Zazueta	Aug 18	Henry Yamate
Aug 3	Michael Kelly, Jr.		Jim Zuur
	Candace Roney	Aug 21	Linda Gold
Aug 5	Richard Alejandro	-	Mark Lazzarini
Aug 6	Stu Ganz, Śr.	Aug 22	Teresa Hung
Aug 7	Scott Yoo	Aug 23	Rick Alpers, Jr.
Aug 8	Dion Campisi	G	Carole Leigh Hutton
J	Jon Campisi		Jerry Silva
Aug 9	Steve Lopes	Aug 24	Jessie Singh
Aug 10	Kay Walker	G	Paul Tumason
Aug 13	Rich De La Rosa	Aug 25	Bruce McClelland
_	Stu Ganz, Jr.	Aug 26	Bob Fox
	Toni Wise	Aug 28	Tom Cain
Aug 16	Gregory Kepferle	Aug 29	John Tang
_	Al Moore, Jr.	Aug 30	Jeff Gordon
	Chuck Reed	Aug 31	Christina Egan
	Jay Ross	_	Maureen Everett
Aug 17	Mark Minor		
Aug 18	John Danner	200	

THE 8TH ANNUAL GLENN GEORGE CLASSIC MONDAY, SEPTEMBER 29, 2008





PRESENTED BY:
HERITAGE BANK OF COMMERCE

THE GOLF CLUB AT BOULDER RIDGE 1000 OLD QUARRY ROAD SAN JOSE, CALIFORNIA 95120 408.323.9900

Ħ.
-
п.
#
8
-
Ħ.
-
-
=
=
ш.
ಕ್ಷ
=
ਙ :
₹.
-
Ξ.
10
=
=0
ਰਾ
=
=:
E .
=
품.
π.

Name

Business

Address

City, State, Zip

Email

Phone

\$3,000 Level (one foursome) \$5,000 Level (two foursomes)

Player One Player Two

Player Two
Player Three
Player Four

Player One

Player Three Player Four

Underwriting Opportunities:

Lunch Sponsor \$2,000 Dinner Sponsor \$4,000

Green Fees Sponsor \$10,000

Payment Information:

Mastercard

Pisa

Name Number

Check:

Please Make checks payable to:

Rotary Club of San Jose Endowment

Please Mail to: 1690 Senter Road San Jose, CA 95112

TOURNAMENT

10:30 - 1:00
REGISTRATION
GOLF CLINIC
RANGE BALLS
LUNCH

SHOTGUN START

5:30 COCKTAILS DINNER SHORT PROGRAM

For more information please call or email one of our committee members:

Steve Borkeningen niere borkenlagen@salasabrian.com
Dave Davis daven@/yac.com
John Elliot elliott9@pacbell.net
Bert George bertgeorge@shcglobal.net
Babbe George ingeorge@shcglobal.net
Jack Hayes /ack@filice.com

Hugh Levenson high levenson@morganistanky.com
Don MacMillim don@macarum.com
Steve Perry perrys@serenogroup.com

21st Annual Rotary Ski Week 2009

January 31 – February 7

Park City Marriott • Park City, Utah

Your one-week Package will include the following:



- Round trip coach class airfare from San Francisco to Salt Lake City, Utah
- Round trip motor coach transfers between San Jose & SFO
- Round trip motor coach transfers between Salt Lake City Airport and Park City
- 7 Nights accommodation at Park City Marriott
- . Hosted Welcome Reception the evening of arrival
- Daily Buffet Breakfast at Park City Marriott
- Baggage Handling and gratuities
- Full Insurance Coverage

Our Gala Farewell Group Dinner will **not** be included in the package this year. The Rotary Committee will organize the dinner and let you know the place and price.

Full Package, per person, double occupancy @ \$1,789.00 for local Rotarians & friends

Package without air tickets but with transfers: \$1,550.00 (For other variations or single or triple rooms — please call for a quote)

Please note: out of town Rotarians and friends will need to make their own flight arrangements. San Jose Rotarians and friends will arrive at SLC on January 31st via United Airlines at 3:50pm and will depart Park City on February 7th at 8:30am. To participate in the round trip motor coach offer please schedule your flights accordingly.

A \$500 per person deposit guarantees your spot.

Space is limited...spots will fill fast. Deposits must be paid by July 25th to secure rooms at the Park City Marriott. Please contact Orrel Aza at O'Brien Travel @ 408.275.6611 or 800.622.0211 or orrel@obrientravel.com or John Brezzo, SJ Rotary Ski Committee Chairman @ 408.491.7737 or johnbrezzo@dkbhomes.com