

# **BULLETIN**



**ROTARY**  
CLUB OF SAN JOSE

Meeting: December 27, 2006 Number 4637

2006-2007 President, Gerald A. Silva

## **Special Visit by Rotary International President Bill Boyd**



January 3, 2007 Rotary International President William "Bill" Boyd will be visiting San Jose Rotary. President Boyd has been a Rotarian since 1971 and a member of the Rotary Club of Pakuranga, New Zealand. He is trustee of New Zealand's Trees for Survival Trust and has represented Rotary on the National Kidney Foundation and the Hutt Valley Intellectually Handicapped Society.



## **Speaker January 3, 2007 Peter Sealey "Future Trends"**

**Peter** is the founder, CEO and majority shareholder of The Sausalito Group, Inc. and specializes in business and marketing strategy and expert witness testimony. His background includes over 20 years at The Coca-Cola Company where he held a variety of key positions including the role of Chief Marketing Officer in the early 90's (responsible for the now-famous "Always Coca-Cola " advertising campaign) and President of Marketing and Distribution at Columbia Pictures in the late 80's (where his releases include Ghost Busters, La Bamba, Karate Kid, Stand By Me & Tootsie.) In addition to his role with The Sausalito Group, he is a member of the boards of directors and boards of advisors of a number of technology companies. **Peter** also served as Adjunct Professor of Marketing at the Haas School of Business at the University of California - Berkeley, where he was also Co-Director of the Center for Marketing and Technology from 1996 until 2006. In 2004, **Peter** joined the faculty of the Graduate School of Business at Stanford University as a Visiting Professor where he conducted MKTG 392: Marketing and Brand Strategy to MBA students.

### **HAPPY NEW YEAR!!! Rotary Week**

Jan	1	<b>Rotary Office Closed</b>		
Jan	2	<b>Membership Devel</b>	7:30	Coakley-Heagerty
Jan	3	<b>Rotary Meeting</b>	12:00	Summit Center
		<b>RI President</b>	6:00pm	Santa Clara Marriott
		<b>Bill Boyd Dinner</b>		
Jan	4	<b>ELC</b>	7:30	Gordon House

**Don't Miss The  
January 3 Meeting!!**

**Great Speaker, Special Visit  
by a Great President**

## ~ ~ Special Event Announcement ~ ~



Not everyone has a condo or fishing trip to donate to our March 3 Event, so Shirley Lewis and Gary Shara will be sending an email on January 4 asking you to support the Event with a cash donation which directly benefits the Endowment. All cash donations will be acknowledged with their colleagues in the Event Program. This is a great opportunity to support the Event even if you're not attending the Event or don't have a luxury item to donate.

**Please look for this important email!**

### **Deliver Wheelchairs to Viet Nam in March 2007**

In July, District 5170 Rotarians were asked to participate in the National Immunization Day in Ghana and attend the West Africa Project Fair in October. We took approximately 100 Rotarians and spouses, from 25 different Rotary districts, and 59 Rotary clubs. Over a five day period, we participated in the Project Fair and delivered Polio drops and Vitamin A drops to the children of Ghana. It was an extraordinary experience, filled with emotion, purpose and tremendous International fellowship.

Another opportunity is now available for your club. As a Rotarian, you can change the lives of people in your community and throughout the world. Involvement in Rotary gives the ordinary Rotarian extraordinary opportunities to do things that they could never do unless they were in Rotary.

In March 2007, Rotarians will travel to Vietnam for 14 days to deliver approximately 280 wheelchairs. In addition to the delivery of wheelchairs, we will spend time, seeing the beautiful country of Vietnam. A wonderful part of this process is that the Rotarians can put someone into a chair and see how they respond as their life is changed. We invite the members of your club to join us.

To be clear, we are not asking for funding. These wheelchairs have already been purchased. We are only asking you to take a trip of a lifetime, and represent your club.

The program includes airfare, hotels, transfers, special events, and a donation of one wheelchair. Many Rotarians have already joined us, and remaining space is limited. Our website has also been updated to include the information about this tour. Go to: [HowardTours.com](http://HowardTours.com).

The trip dates are: March 17 - 30, 2007

Cost: \$2,999 per person, double occupancy

A 4 day extension to Angkor Wat in Cambodia is available for \$749 per person

If you are interested please contact Bradford R. Howard at (510) 834-2260, or E-mail: [BHoward@HowardTours.net](mailto:BHoward@HowardTours.net)



## EXCITING AUCTION ITEMS TO CONSIDER!!

### **ONE WEEK IN TAHOE VISTA -LOOK AT THE VIEW FROM THE DECK!-**

If you haven't experienced this vacation in the past, this year is your chance! Enjoy a one week stay in a 3 bedroom, 2-bath home in Tahoe Vista, CA. This modern and beautifully decorated home with family room, living room, and well-equipped kitchen has a gorgeous 180-degree view of Lake Tahoe from the large deck. It will sleep 8 adults comfortably. It is within walking distance to the Lake, and many walking trails. It is 15 minutes from Northstar and about 25 minutes from Squaw Valley. The northshore Stateline casinos are about a 10-minute drive. - Graciously donated by Tom and Ann Atkinson



### **Take an exciting and breathtaking flight seeing Bay Tour with Jim Ruffo and Ken Martz San Jose to San Francisco to Napa and Back**

With long time pilots and friends, Jim and Ken, two lucky people will takeoff from SJC and tour the Bay. You'll enjoy a scenic flight and get a personal 'bird's eye view of the unique and picturesque San Francisco Bay Area. Flying in the comfort of the enclosed Cessna T210 aircraft, enjoy a personally narrated flight around the Bay region, while you listen to the chatter of air traffic control. Bring your camera and plenty of film! You will be able to photograph some of the most spectacular sights in the city, on the coast, and in the Bay, including Alcatraz, Sausalito, the Golden Gate Bridge, and Mount Diablo. You'll land in Napa to change pilots and then make your way back. This is an opportunity to view the most spectacular coastal area in the world, on your personal "magic carpet" flight!





## 2007 San Jose Rotary Annual Auction Saturday, March 3, 2007

Reservations are now being taken for the 2007 San Jose Rotary Auction event. This year's theme is **"007 Dressed To Thrill"**. Come dressed as your favorite Hollywood star. ***This event is always sold out be sure to sign up now!***

Please fill out the form below and return to Mike Falarski or Carl Honaker. Reservations will also be taken at our Wednesday meetings at the Summit Center.

NAME: \_\_\_\_\_ BADGE # \_\_\_\_\_ DATE: \_\_\_\_\_

NUMBER OF RESERVATIONS: \_\_\_\_\_

NAMES OF GUESTS: \_\_\_\_\_  
\_\_\_\_\_

COST/PERSON = \$150.00

TOTAL COST = \$ \_\_\_\_\_ (you will be billed)

For information/reservations contact Mike Falarski at 354-1317: [falarski@verizon.net](mailto:falarski@verizon.net)  
or Carl Honaker at 272-0160: [Carl.Honaker@rda.sccgov.org](mailto:Carl.Honaker@rda.sccgov.org)

**Rotary and the Event Committee is in need of your great ideas,  
auction items and involvement in our Annual Endowment Fundraiser**

**1) Don't miss the best social event of the year!**

**Buy your tickets from Mike Falarski, or Carl Honaker .**

**2) Donate to the auction: Dinners, Lodging, Golf, Sports Tickets, Theatre Tickets, Wine, Fine Antiques, Cash! Contact Cindy Faulkner, and fill out the attached donor form today on the next page.**

If you are new to our club, or a long time member and looking for a way to contribute – Donating is a great way to do it!! This event is the only fundraiser our club conducts for the Endowment. The proceeds provide the funds which contribute to the wonderful work our committees provide to our community, and internationally!

**Auction Donor Form on Page 4**



# Annual Auction Donor Form

**Rotary Club of San Jose Annual Event**  
**Saturday, March 3, 2007**  
**At the Rotary Summit Center**



**\*\*Please return this slip to Carol at the Rotary office by email:  
[carols@sjrotary.org](mailto:carols@sjrotary.org) or by fax: 408-297-6291\*\***

(Please type or print clearly)

**Donor Name:**

**Firm Name:**

**Address:**

**City:**

**State:**

**Zip:**

**Gift Item:** (please describe the donation as you would like it to appear in the program, including how you would want the acknowledgement to read. Please include any specific features as well as any restrictions. Any item that involves a use such as dinners, travel, etc will have a one year expiration date)

**Item:**

**Description:**

**Value of Donation: \$**

All donations must have this form completed. If the item is in the form of gift certificates or letter, please attach it to this form. If you have any display material that can assist us in promoting your item (pictures, menus, appropriate memorabilia) please include them with the item. All items should be delivered to the Rotary Office no later than January 31, 2007. Please contact Cindy Faulkner at 408-294-6290 or [cfaulkner@valleyheating.com](mailto:cfaulkner@valleyheating.com) if you have any questions regarding auction items.



## January 2007 Calendar

1 Office Close Today <b>HAPPY NEW YEAR...</b>	2 	3 7:30am Membership Devel. Coakley-Heagerty  12:00 noon Rotary Meeting Summit Center	4 7:30am ELC Gordon House
8	9 7:30am Membership Gordon House  8:00am Downtown Development Hopkins & Carley  11:45 am Program Boy Scouts	10 7:30am Club Finance Gordon House  12:00 noon Rotary Meeting Summit Center	11 12:00 noon International Services Gordon House
15 	16 7:30 am Board of Directors Gordon House  12:00 Book Club Eulipia	17 7:30am Event Gordon House  7:30am Adult Gift of Life O'Connor Hospital  11:15am Digital Bridges Summit Center  12:00 noon Rotary Meeting Summit Center	18 7:30am Los Amigos Washington School  7:30am Membership Involvement Gordon House  12:00 noon International Services Gordon House  4:30 pm Rotacare Health Trust
22	23	24 12:00 noon Rotary Meeting Summit Center	25 7:30am Endowment Board Gordon House
29	30 7:30am Orientation Gordon House	31 7:30am Red Badge Gordon House  12:00 noon Rotary Meeting Summit Center	